

ENZYME

546 Main Street, APT 234
 New York, NY 10044
 917.406.3557

Service		Format	Description	Cost
Designer's Salary	Tier 1	*Freelance	Least amount salary rate for any production off-site. Hired designer completes work at his discretion by an agreed deadline of service.	18.00 USD
Designer's Salary	Tier 2	On-site	Least amount salary rate if designer is commissioned to work on-site.	23.00 USD
Flat Rates (per task)		Format	Description	Cost
Stock Image	Tier 1	Raster	Flat-rate applies to all retouching or manipulation of a stock image that are not used as a logo. Must be less than 4x4 inches in dimension.	25.00 USD
Stock Image	Tier 2	Vector	Flat-rate per image. Applies to user-interface or branding purposes.	50.00 USD
Stock Image	Tier 3	Library of vector	Complete library. Maximum of 10 final variations.	125.00 USD
Photo-retouching and Manipulation		Raster	Flat-rate applies to all retouching and manipulation assignments. (except for stock images)	100.00 USD
Business Cards		All	Business cards designed for any purpose (not including logo development).	200.00 USD
Flyers and Posters		All	Flyers and posters designed for any purpose (not including logo development).	200.00 USD
Banner		All	Print or digital display.	150.00 USD
Infographics		All	Conversion of data into graphics.	75.00 USD
Logo	Tier 1	Vector	Logo designed in AI. Includes preliminary stage of numerous sketches and final variation set, before being picked and finalized in vector.	250.00 USD / 30% of brand at startup
Logo	Tier 2	Raster	Changes to existing logo via PSD. or AI. Includes modifications of color and/or physical characteristics, such as font, letter or word spacing, etc.	100.00 USD / 30% of brand at startup

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Flat Rates (per task)		Format	Description	Cost
Emblem	Tier 1	Vector	Illustration in AI. Includes preliminary stage of numerous sketches and a final variation set, before being picked and finalized in vector.	200.00 USD
Emblem	Tier 2	Raster	Changes to existing graphic via PSD. or AI. Includes modifications of color and/or physical characteristics (font, letter or word spacing, etc.)	75.00 USD
Website	Tier 1	Full-site development	Website built from the ground-up, <u>not</u> including wireframes or flowchart.	800.00 USD
Website	Tier 2	Revamp	Revision of pre-existing website. Flat-rate applies to the redesign of a single page or site's design elements (user-interface or user-experience).	500.00 USD
Wireframe	Tier 1	Vector	Single wireframe only.	30.00 USD
Wireframe	Tier 2	Library of vector	Wireframe set.	45.00 USD
Flowchart		Vector	Flowchart per campaign, often applies to web design.	45.00 USD
Company Profile or Presentation	Tier 1	PowerPoint or PDF	A company profile or presentation of a brand developed from scratch. Includes a preliminary stage of early drafts and design elements.	400.00 USD
Company Profile or Presentation	Tier 2	PowerPoint or PDF	Revised company profile or presentation of a brand. *Extra content such as new design elements may require additional charge.	*250-300.00 USD
Illustration	Tier 1	Vector	Includes preliminary sketches and vectorization (rasterization not included). An illustration is defined by characterization, scene depiction or realized storyboard panel.	300.00 USD
Illustration	Tier 2	Vector and raster	Includes preliminary sketches, vector and completed rasterized imagery. An illustration is defined by characterization, scene depiction or realized storyboard panel.	400.00 USD

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Special Offers	Description	Discounted Rate
*Match Monday	Available Mondays (until 11:59 pm). Can be applied with X-Day Contracts only.	10% off (Flat-Rate)
*Summer Service	Active from June 25 th -Aug 25 th . Cannot be applied simultaneously with <i>Winter Work</i> or X-Day Contracts.	20% off (Flat-Rate)
*Winter Work	Active from Nov 25 th -Jan 25 th . Cannot be applied simultaneously with <i>Summer Service</i> or X-Day Contracts.	20% off (Flat-Rate)
*Friends and Family	Exclusive courtesy service.	50% off ALL rates
X-Day Contracts	Description	Discounted Rate
*31-Day Contract	Deadline is scheduled a month away from project initiation and agreement. This deal is not applicable to websites or salary-based contracts, nor used simultaneously with other X-Day Contracts.	15% off (Flat-Rate)
*62-Day Contract	Deadline is scheduled two months away from project initiation and agreement. This deal is not applicable to websites or salary-based contracts, nor used simultaneously with other X-Day Contracts.	25% off (Flat-Rate)
*93-Day Contract	Deadline is scheduled three months (or more) away from project initiation and agreement. This deal is not applicable to websites or salary-based contracts, nor used simultaneously with other X-Day Contracts.	30% off (Flat-Rate)
Additional Services	Depends on the project/assignment and the necessity to produce it. Often applies to printing. Ex: business cards require additional service of a commercial print-job for wholesale.	Cost dependent on the third-party service.

All services require a **48-hour turnaround** (*minimum* time window). Repeated last minute/emergency service enquiries will require an additional charge of 15% (in interest), in addition to the quotes already listed above. *All freelance service (including Flat-Rate tasks) consists of any labor produced on equipment not owned by the client AND off-site (not in-house). All freelance service requires signature of the BINDING CONTRACT. Non-negotiable.