



## **Joseph-Michael Cameron**

917.406.3557 | enzyme01@hotmail.com | jc101.com

### **Objective**

Visual Designer with over three-years' experience in branding development, UI/UX design and graphic design. Has a strong rooted background in the fine-arts. Attributes include a versatile and creative workmanship. Has interest in pursuing a stable position in the field of graphic design but is flexible in maintaining a career beyond that field.

### **Proficiency**

Illustration;  
Visual/Graphic Design;  
Packaging Design;  
UI/UX: HTML5, CSS3;  
JavaScript & jQuery;  
eCommerce.

### **Efficiency**

Adobe Suite CC;  
Microsoft Suite Core:  
Excel, Word,  
PowerPoint;  
SketchUp;  
WordPress;  
Squarespace

### **Employment**

07/16 — Present **Vicious Cycles**; New York, NY  
Title: Freelance Visual/UI/UX Designer  
Produced wireframe, developed and maintain back-end and front-end of website (both UI and UX).  
Produced concept board and visual design for the podcast and its campaign.

09/17 — 12/17 **TADA! Youth Theater**; New York, NY  
Title: Marketing Assistant/Design Intern  
Responsible for expanding on pre-existing visual campaign. Designed company annual report and promotional media.

08/14 — 10/14 **NYCAesthetic**; New York, NY  
Title: UI/UX Design Intern  
Produced wireframe, rehashed domain and updated overall presentation and visual hierarchy.  
Developed motion graphics for pre-existing logo.

02/12 — 05/12 **Kenzo Digital Media, LLC**;  
New York, NY  
Title: UI Design Intern  
Managed editing and optimization of images.  
Produced (edited) an arrangement of ready-for-web screen grabs.

### **Education**

**FIT School of Art & Design**; New York, NY  
Communication Design Foundation (AAS) —  
Graduated May 2016.  
Graphic Design (BFA) — In Progress  
GPA: 3.29

**New York City College of Technology**; Brooklyn, NY  
Art & Advertising Design —  
September 2011 to December 2013.  
GPA: 3.37/3.78

### **Honors**

New York City College of Technology; Brooklyn, NY  
Dean's Honor Roll — Sophomore Semester